

SPMC St. Louis 2008 Board Meeting

St. Louis, MO

Meeting date October 17, 2008

Present: Mark Anderson, Benny Bolin, Rob Kravitz, Fred Reed, Robert Vandevender; Neil Shafer, Pierre Fricke, Matt Jantzen;

Appointed non-Board members: Frank Clark, Bob Moon; Jeff Brueggeman

Board not present: Judith Murphy, Jamie Yakes Wendell Wolka; Bob Cochran

Guest: Larry Schuffman

Call to Order: The meeting was presided over by President Benny Bolin and began at 4:06pm CST.

Minutes of Last Meeting: The minutes from the 2008 Memphis meeting were approved.

Treasurer's Report: Bob Moon gave the September 30, 2008 financials which showed a negative activity, but Mr. Moon reminded the group that 2 editions of PM had been paid out of this quarter. No objections were voiced and the financials were accepted.

Treasurer Moon gave an update on the suspension by the IRS of our 501c3 state and non-profit organization due to no forms being filed or payments since 2002. He found out that all correspondence with the IRS had been going to a twice before officer who had not forwarded those to the current officers. He has now filed all forms and both of our statuses will be reinstated within 30 days.

It was brought up that in order to ensure that this not happen again, that all officers and appointees with duties write them down in a step-by-step format to be incorporated into an operating manual.

The board unanimously gave its' accolades and thanks to Mr. Moon for all his hard work in getting this done.

By-laws update: Mark Anderson passed out copies of the newly revised by-laws as discussed in the August conference call for discussion and approval. All changed proposed during the conference call were added. Neil Shafer made a motion to approve and Robert Vandevender seconded. The motion passed unanimously.

Membership: Frank Clark provided an update on the membership status. Jason Bradford leads the way with new member recruiting.

A discussion was held related to retention of new members. It was proposed that the secretary send second notices via postcard to any members who have not paid dues for the next year, each December 1st. It was also proposed that a second postcard be sent along with an email list of non-renewals be provided to the board each January 15th. It was further proposed that non-renewals for 2008 be sent one reminder postcard ASAP. Fred Reed proposed that we do a trial run of inserting our membership applications into a future edition of BNR. He has investigated this and to do a run (9,000 copies) would cost

us approximately \$3,200. A motion by Fred and seconded by Rob Kravitz was unanimously passed. Fred was appointed by the President to design the ad and coordinate the effort. A discussion as to the metric used to measure success was held and it was felt that while 200 new members would be desired, 100 would be considered a success.

Memphis Breakfast: A discussion was held related to the IPMS breakfast and Tom Bain Raffle. The Memphis Crown Plaza is willing to host the event at a much decreased rate with better accommodations, venue and food. We will authorize Judith to negotiate a contract with them for 75, but with additional capabilities if advance ticket sales show a need. The tickets will need to be sold in advance this first year, preferably at CPMX. Mark Anderson urged all to figure out ways to make this transition fun and one that will attract members to walk the short distance to the new location. Ticket prices will be discussed and decided on during the Jan/Feb conference call.

Liana Grant: President Bolin gave an update from Gene Hessler that he was able to send copies of "*The Engraver's Line*" and "*The International Engraver's Line*" to 100 libraries. Congratulations and thanks Gene.

Educational project: A discussion was held about next steps in paper money grading. Neil Shafer has had discussion with the IBNS and it is felt that the two societies will never come to agreement on standards. The board decided that the best way to approach this is to have an educational process instead of developing standards. It was felt that printed plus video links on our web page would be the best way to proceed. Frank Clark will talk to David Lisot about developing videos for the society and report back at IPMS.

President Bolin adjourned the meeting at about 5:30pm.